

ALABAMA OUTDOORS

FALL/WINTER 2022 T-SHIRT GUIDE

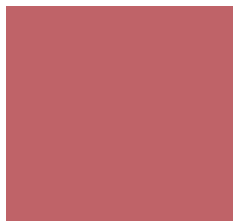


ABOUT US

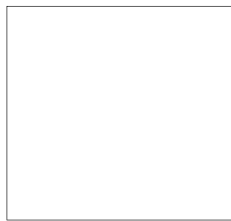
Alabama Outdoors believes everyone should experience life in the great outdoors. We are the trusted resource in products and services to enhance those outdoor adventures. Alabama Outdoors opened doors in Birmingham Alabama in 1975 with the mission to provide the highest quality outdoor gear to the city and her residents. As a pioneer in the Outdoor Specialty Retail market, Alabama Outdoors was one of the first stores of its kind at the time. We continue to stock a wide selection of quality clothing, footwear and gear to take you anywhere from a day spent out on the trail, to a night around town. We specialize in outdoor lifestyle, hiking, camping, trail running, climbing, and athleisure gear.

SHIRT BLANK COLORS

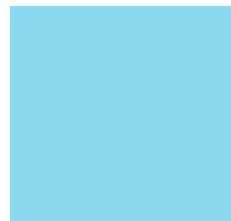
Below are close representations of what our Pima Cotton Shirt Blanks will look like that the designs will be screen-printed on.



#bf6366
7418 U



#ffffff
White



#8ad8ed
636 U



#808991
430 U



#00426a
2188 U



#89a190
2406 U

DO

- + Use landscapes and locations relevant to the Southeast United States.
- + Capture the spirit of Fall outside in Alabama.
- + Represent Alabama Outdoors.
- + Use colors that fit within a Fall/Winter pallet.
- + Do use 3 - 6 colors together in design. 1-2 colors for pocket logo.
- + Research our company at <http://alabamaoutdoors.com>

DON'T

- Use landscapes & locations irrelevant to the Southern United States.
- Include any state or national flag designs.
- Use colors that represent a Spring/Summer pallet.
- Use vulgar symbols and language.
- Use graphics related to the hunting industry.
- Use over 6 colors in design.



Note: If using a logo please use one of the logos below.



Please contact Matt Stone
matts@aloutdoors.com if you have any additional questions.